



# 2019 ANNUAL REPORT

## MISSION

Brooke USA's mission is to significantly improve the welfare of working horses, donkeys and mules and the people they serve throughout Asia, Africa, the Middle East, the Americas and the Caribbean by raising funds and responsibly directing them to the areas of greatest need. We do this through a holistic approach to funding which includes capacity building, sustainability programming, female empowerment and international advocacy. Brooke USA connects private philanthropists with their passion for helping relieve the suffering of working equines and their owners.

## PROJECTS

### KENYA | Brooke East Africa

Women 4 Donkeys: Improved the welfare of donkeys and strengthened women donkey owners' livelihoods in one new community, Baringo County, by providing husbandry and handling training.

Donkey Hide Crisis: Supported a ban on the slaughter of donkeys and improved safety measures in affected communities.



**28,453**  
Equines Helped



**15,464**  
People Helped



**4,480**  
Equines Helped



**2,205**  
Families Helped

### SENEGAL | Brooke West Africa

Sustainably improved the welfare of working equines pulling carts and carriages, improved welfare management and disaster preparedness of equine owners in farming communities, and improved regulations for animal welfare.



**12,818**  
Equines Helped



**61,329**  
People Helped

### UNITED KINGDOM | Brooke: Action for Working Horses & Donkeys

Invested in new ideas, looking at different ways to tackle difficult areas and new partnerships in East Africa, Ethiopia, India, Pakistan, and West Africa. We helped pilot 5 new programs that resulted in one new gender research project, two new working partners, and 20 newly designed equine plows being distributed.

**5**

Projects Piloted

### CUBA | Cuba's Horses

Funded the US-based organization's project to provide veterinary care, harness fitting, farrier services and husbandry training to "cocheros" (carriage drivers) in Old Havana with workshops for owners and vets.



**18**  
Workshops



**102**  
People Trained

### GUATEMALA | ESAP

Enabled partner ESAP (Equinos Sanos Para El Pueblo) to buy, transport and distribute much needed food, water and first-aid for working equines, and other livestock during emergencies.



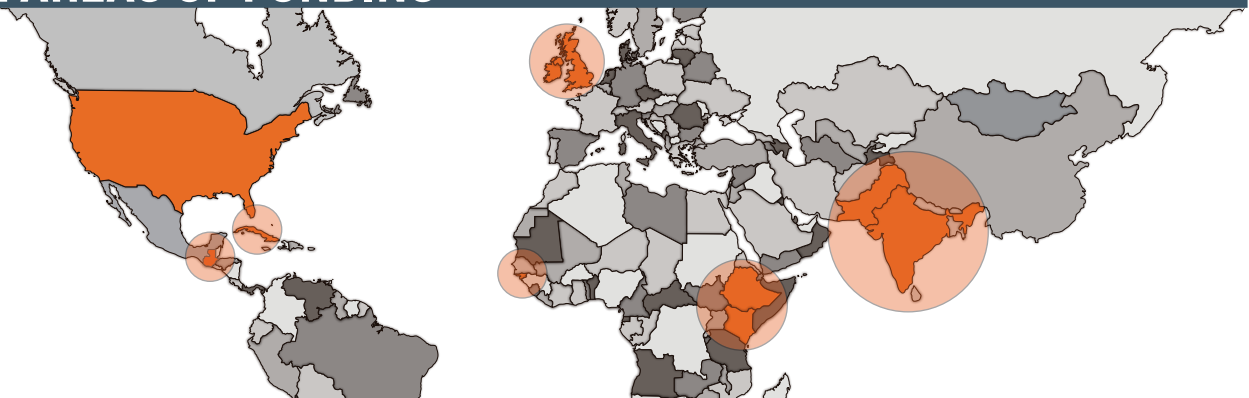
**200**  
Equines Helped



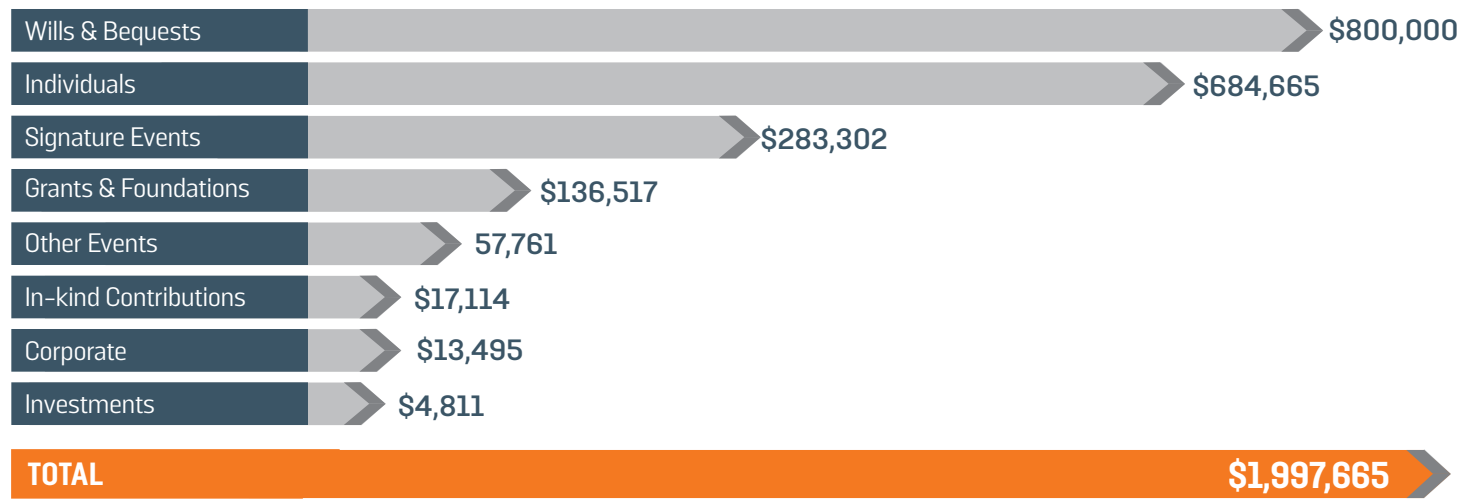
**150**  
Families Helped

## GLOBAL AREAS OF FUNDING

- US
- Cuba
- Guatemala
- UK
- Pakistan
- India
- Ethiopia
- Kenya
- Senegal



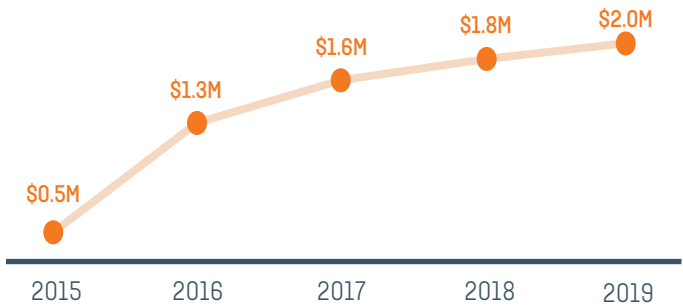
## DONATIONS



## EXPENSES



## REVENUE BY YEAR



## ACKNOWLEDGEMENTS

We at Brooke USA are eternally grateful to everyone who has supported us in our commitment to alleviate the suffering of working horses, donkeys and mules, and the people they serve across the globe. Special thanks to members of the Dorothy Brooke Society, our philanthropic leaders; The DOTs, our \$1,000 yearly supporters, and The Guardians, our monthly sustaining donors.

Brooke USA acknowledges the extraordinary work of our volunteers who day in and day out help us deliver on our promise to fund our work while managing our expenses. We could not do what we do without you. We thank our Brooke USA Ambassadors who serve as advocates and spokespeople for our organization.

Brooke USA has ambitious goals to grow, reach even more suffering animals, and ensure it can sustain its work well into the future.

**Donations help Brooke USA expand its support of countries where working horses, donkeys and mules are most in need.**

## EFFICIENCY

### 80% PROGRAM EFFICIENCY RATIO

A measure of efficient use of funds for core purposes, determined by dividing total program expenses by total expenses. Efficiency should be 75% or more toward programs.

## BOARD OF DIRECTORS\*

- |                               |                                 |
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\* as of December 31, 2019