



Ponies & Pearls

BROOKE USA FOUNDATION

A WOMENS EMPOWERMENT EVENT

SPONSORSHIP OPPORTUNITIES 18

FEBRUARY
2024

Wellington, Florida



Presenting Sponsor: **\$10,000**



- Naming Rights to the Event: Your Company/Name presents Ponies & Pearls
- One front row Golden Goal Table (includes 8 tickets per table) with unlimited champagne and wine
- VIP swag bag for each guest including a Ponies & Pearls wine glass with your logo
- Company name or logo on event website and sponsor banner
- Company name listed in press release and mentioned in social media posts

Raise Your Glass Sponsor: **\$7,500**

- Your company logo or name featured prominently on the back side of the official Ponies & Pearls souvenir wine glasses
- One Golden Goal Table (includes 8 tickets per table) with unlimited champagne and wine
- VIP swag bag for each guest including a Ponies & Pearls wine glass
- Company name or logo listed on event website and sponsor banner
- Company name listed in press release and mentioned in social media posts

Welcome To The Party Sponsor: **\$5,000**

- Your company logo or name featured on the back side of the official Ponies & Pearls souvenir wine glasses
- One Silver Table (includes 8 tickets per table) with unlimited champagne and wine
- VIP swag bag for each guest including a Ponies & Pearls wine glass
- Company name or logo listed on event website and sponsor banner
- Company name listed in press release and mentioned in social media posts

Fun on the Field Sponsor: **\$5,000**

- Your company logo or name featured on the back side of the official Ponies & Pearls souvenir wine glasses
- One Silver Table (includes 8 tickets per table) with unlimited champagne and wine
- VIP swag bag for each guest including a Ponies & Pearls wine glass
- Company name or logo listed on event website and sponsor banner
- Company name listed in press release and mentioned in social media posts

Table Sponsors



All tables sponsorships include the following:

- One table
- Unlimited champagne and wine for guests
- Sunday Polo Brunch
- VIP swag bag for each guest including a Ponies & Pearls wine glass
- Company name or logo listed on event website and sponsor banner
- Company name listed in press release and mentioned in social media posts

Golden Goal Sponsor: **\$3,500 - Front Row**

Table located in the front row with eight seats per table.

Silver Goal Sponsor: **\$3,000 - Second Row**

Table located in the second row with eight seats per table.

Bronze Goal Sponsor: **\$2,500 - Third Row**

High-top table with seating for six.

Individual tickets are \$275 and include open seating in the third row, as well as the Sunday Polo Brunch, wine and champagne.



Custom sponsorship and underwriting opportunities are available upon request. Please contact Kendall Bierer to discuss your custom sponsorship opportunity by emailing Kendall.Bierer@BrookeUSA.org.

Sponsorships are tax deductible to the extent allowed by law.

All checks should be made payable to Brooke USA. Sponsorships Available @ www.BrookeUSAEvents.org



ADDRESS

2333 Alexandria Drive
Lexington, KY 40504

CONTACT

Brooke USA
859.296.0037



BROOKEUSAEVENTS.ORG