



Empowering
equines.
Empowering
people.



Ensuring healthy, happy people and equines that work together towards sustainable local economies.

2021 ANNUAL REPORT

BrookeUSA.org

2021 FUNDED PROGRAMS

Brooke USA made contributions to an array of programs across the globe, as well as right here in the United States.



ADVOCACY FUND

Efforts to ensure a ban on the import and sale of "ejiao," the product derived of boiling donkey hides for use in traditional Chinese medicine, in the United States.

AFRICA FUND

- Community training for women on how to protect and safeguard their donkeys as the donkey trade threatens communities across Kenya.
- Purchase of an all-terrain vehicle for Brooke East Africa, facilitating delivery of programming (training and education) across the East African territory.
- Construction of veterinary and health clinics for rural communities in Ethiopia where owners and their animals normally walk long distances to access veterinary care.
- Building access points to ensure safe and sustainable water supply systems for communities faced with extreme challenges in Ethiopia.
- Distribution of crop and fodder seed kits to communities across Senegal and Burkina Faso which are exposed to draughts and other environmental threats.

AMERICAS FUND

- Native American Horse Education Foundation – Tucson, AZ
- Provision of horseshoeing certifications to four members of the Apache tribe.
- Native Horsemanship Youth Program – Poulsbo, WA
Provision of feed for senior horses serving youth on the Port Madison Reservation.

DISASTER & EMERGENCY FUND

The Board of Directors of Brooke USA grants funds to geographic areas where disaster has made life difficult for equines and their owners.

- Sonoma CART (Community Animal Response Team) – Santa Rosa, CA. Purchase of fire safe jackets for volunteers in the field deployed to provide disaster response to animals during a wildfire.
- Napa CART (Community Animal Response Team) – Napa, CA. Rescue assistance to equines during the Glass Fire which raged through the wine country.
- Texas Equine Veterinary Association Foundation – El Dorado, AZ. Veterinary assistance to equines greatly affected by Hurricane Ida which made a landfall in Southern Louisiana.
- Equitarian Initiative – Haiti. Assistance to equine owners and AgHorizon Veterinary Tech & Agricultural School students affected by the 7.2 magnitude earthquake that struck Haiti's Southwestern Peninsula.



ASIA FUND

- Training and education of brick kilns workers in India to provide their animals with respite from the sun and access to water.
- Training and education of donkey owners in the coal mines of Pakistan where extreme temperatures from the cold outside to the extreme heat underground, causes lameness and disease.
- Emergency funding for equine owners in India to provide quality feed and fodder and replenish first aid veterinary kits.

COVID-19 RESPONSE & RECOVERY FUND

The Fund was established to provide micro-grants and aid fellow non-profit organizations which were financially affected by the pandemic and potentially at-risk of not fulfilling their mission.

- Spring Creek Horse Rescue – Ignacio, CO
- Thomas Foundation Second Chance Horse Rescue – Pilot Point, TX
- Heartland Horses – Avon Park, FL
- Aftercare Charles Town – Ranson, WV
- TRRAC (Thoroughbred Retirement, Rehab & Careers) – West Chester, PA
- Prairie Fire Farms – Grantville, PA
- HERO Barn – De Kalb, MO
- Viva Rescue – Temecula Valley, CA
- Believe Equine Rescue & Rehabilitation Center – Roseboro, NC
- Equestrian Aid Foundation – Wellington, FL
- Medicine Horse Center – Mancos, CO
- Carolina Equine Rescue & Assistance – Marshville, NC
- Pleasure Acres Equine & Feline Rescue Center – New Alexandria, PA
- February Star Sanctuary – Knoxville, MD
- Drage Second Chance Ranch – Mountain Green, UT
- Equus Foundation – Westport, CT
- Thoroughbred Athletes – Guthrie, OK
- Rifugio Jill Phipps – Piemonte, Italy
- Cranberry Sunset Farm – Martons Mills, MA
- ASAP – Heartland Project – De Soto, WI

Brooke USA funds and implements programs that improve the quality of life and health of working equines and those who depend on them. This positively impacts their economic sustainability, helps protect the planet, promotes gender equality and encourages life with land resilience.

2021 FINANCIAL PERFORMANCE

Revenue

Individuals	\$384,336
Stocks & Bonds	\$367,950
Special Events	\$206,592
Trusts and Foundations	\$203,361
Corporate	\$100,548
PPP Loan Forgiveness	\$64,883
Interest Income	\$5,521
In Kind	\$1,998
Total Income	\$1,335,189

Our Mission

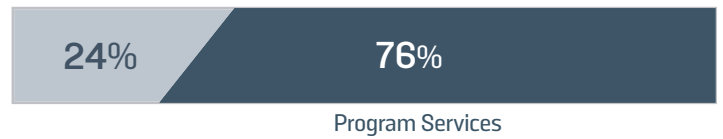
We are committed to sustainable economic development by reducing poverty, increasing food security, providing access to water and raising basic standards of living through improved equine health and welfare. We accomplish this by raising funds and responsibly directing them to the areas of greatest need.



Expenses

Program Services	\$836,531
Support Services	\$260,748
TOTAL	\$1,097,279

Support Services



Current Ratio

61:1

- Measures financial strength and ability to meet short-term obligations
- A ratio exceeding 1:1 is essential
- Calculated by dividing current assets by current liabilities

Fundraising Efficiency

26.06%

- Measures use of financial resources to fund operations.
- Charities are expected to maintain this percentage below 30%.
- Calculated by dividing fundraising expenses by the amount raised.

Operating Reserve

216.54%

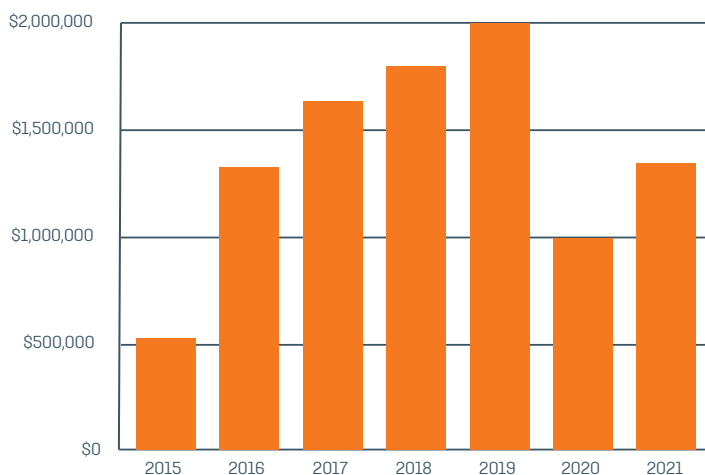
- Measures organizational financial liquidity to support the mission.
- A percentage of 25% or greater represents a healthy charity.
- Calculated by comparing expendable net assets to total expenses.

Program Efficiency

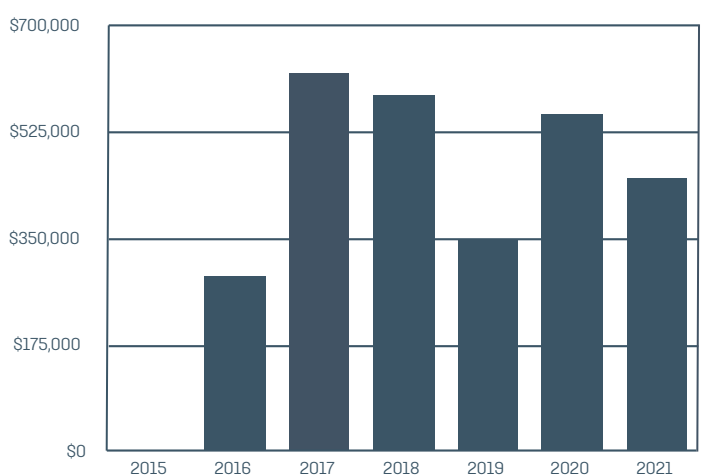
76.24%

- Measures the use of funds for core purposes.
- An acceptable measure of performance is 75% or more toward programs.
- Calculated by dividing total program expenses by total expenses.

ANNUAL REVENUE / 2015 to 2021



ANNUAL GRANT DISBURSEMENT / 2015 to 2021



BY THE NUMBERS

Significantly improving the health, welfare and productivity of working horses, donkeys and mules and the people who depend on them for survival worldwide.



82,174
Equines Helped



97,649
People helped



30
US Non-profits Supported



141,292
Lbs Fodder Distributed



11
Countries Served



\$449,763
Funds Awarded



40,000+
Advocates Confirmed

2021 BOARD OF DIRECTORS

Katherine Kaneb, Chairman
Jim Wolf, Vice Chairman
Mark Beausoleil, Treasurer
Laura Rombauer, Secretary
David Jones, Chairman Emeritus
Pernilla Ammann
Lisa Bair
Tami Fratis

Barbara Gilbert
Jane Holderness-Roddam
Gill Johnston
Jennifer Schechter
Julia Wilson
Stuart Winston
Emily Dulin, Chief Executive Officer

2021 AMBASSADORS

Hope Arellano / Polo
Benjamin Avendano / Polo
Allison Brock / Dressage
Margaret Hamilton Duprey / Founder
Ramón Domínguez / Thoroughbred Racing
Wes Finlayson / Polo
Clayton Fredericks / Eventing
Sinead Halpin / Eventing
Rebecca Hart / Para-Dressage

Katie Jackson / Para-Dressage
Laura Kraut / Show Jumping
Boyd Martin / Eventing
Tik Maynard / Eventing
Debbie McDonald / Dressage
Kasey Perry-Glass / Dressage
Hannah Selleck / Show Jumping
Allison Springer / Eventing
JJ Tate / Dressage

2021 REGIONAL ADVISORY COUNCIL CHAIRS

Sally Frick / The Foothills
Dwayne Hildreth / Dallas - Ft. Worth
John Nicholson / Bluegrass

Robin Greenwood / Southern Pines
Katie Roth / Aiken
Melissa Klaerner / Northern California

ACKNOWLEDGEMENTS

We are deeply grateful to everyone who has supported us in our commitment to alleviate the suffering of working horses, donkeys and mules, and the people they serve across the globe. Special thanks to members of the Dorothy Brooke Society, our philanthropic leaders; The DOTs, our \$1,000 yearly supporters, and The Guardians, our monthly sustaining donors.

Brooke USA acknowledges the extraordinary work of our volunteers who day after day help us deliver on our promise to expand our work while managing our expenses. We thank our Brooke USA Regional Advisory Council chairs and members who build awareness for our organization, host engagement events, and raise funds for Brooke USA's mission in states across the nation – California, Florida, Kentucky, North Carolina, South Carolina, and Texas. We are most grateful to our Brooke USA Ambassadors who serve as advocates and spokespeople for our organization. We could not do what we do without you.

Brooke USA has ambitious goals to grow, reach even more suffering animals, and ensure we can sustain our work well into the future. The fundraising team plays an essential role in generating much needed funds to ensure the necessary income to support such growth and recognize the staff of our organization for their dedication and passion.

Donations help Brooke USA expand its support of countries where working horses, donkeys and mules are most in need.

For more information, please contact:

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The audited financial statements and the annual IRS Form 990 are available upon written request addressed to the Finance & Administration Officer at Brooke USA, 2333 Alexandria Drive, Lexington, KY 40504. They are also available at BrookeUSA.org.

