



Presenting Sponsor: **\$10,000**

- Naming Rights to the Event: Brooke USA's The Watering Hole Pool Party, presented by Your Company/Name
- One Cabana (includes eight VIP tickets per cabana) including 1 bottle of spirits, 2 bottles of wine and 1 bottle of bubbly with personal server and bottle service
- VIP swag bag for each guest, including exclusive towel and event sunglasses.
- Company name or logo on event website and sponsor banner
- Signage at the event
- Company name listed in press releases and mentioned in social media posts
- Opportunity to provide additional signage or promotional materials

Gold Sponsor: **\$7,500**

- One Cabana (includes eight VIP tickets per cabana) including 1 bottle of spirits, 2 bottles of wine and 1 bottle of bubbly with personal server and bottle service
- VIP swag bag for each guest, including exclusive towel and event sunglasses.
- Company name or logo on event website and sponsor banner
- Company name listed in press releases and mentioned in social media posts

Silver Sponsor: **\$5,000**

- One Exclusive Sponsor Table (includes six VIP tickets per table) including 1 bottle of spirits, 2 bottles of wine and 1 bottle of bubbly.
- VIP swag bag for each guest, including exclusive towel and event sunglasses.
- Company name or logo on event website and sponsor banner
- Company name listed in press release and mentioned in social media posts

Bronze Sponsor: **\$3,000**

- One Exclusive Sponsor Table (includes four VIP tickets per table) including 1 bottle of spirits and 1 bottle of bubbly.
- VIP swag bag for each guest, including exclusive towel and event sunglasses.
- Company name or logo on event website and sponsor banner
- Company name listed in press releases and mentioned in social media posts



Entertainment Sponsor: **\$3,500**

- Ten (10) tickets to the event.
- Company name or logo on stage signage and event website.
- Company name listed in press releases and mentioned in social media posts

Signature Drink Sponsor: **\$1,000**

- Four Tickets to the Watering Hole Pool Party
- Company name or logo on all bars and sponsor signage at tables and cabanas.
- Company name or logo on event website and sponsor banner
- Company name listed in press release and mentioned in social media posts

Towel/Sunglasses Sponsor: **\$500**

- Two Tickets to the Watering Hole Pool Party
- Company name or logo featured on towels/sunglasses; sponsor to provide the co-branded merchandise
- Company name or logo on event website and sponsor banner
- Company name listed in press release and mentioned in social media posts

CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE UPON REQUEST

Underwriting/Sponsorship Opportunities

- | | | |
|------------------------|-------------------------|-----------------------|
| • Catering: \$10,000 | • Beverages: \$2,500 | • Music Hour: \$1,000 |
| • Décor: \$5,000 | • Food Station: \$2,000 | • Acrobats: \$1,000 |
| • Photography: \$2,500 | • Printing: \$1,500 | • Floats: \$500 |

TO BUNDLE YOUR SPONSORSHIP & HELP MORE ANIMALS IN NEED, ASK ABOUT OUR BROOKE USA EVENTS, PONIES & PEARLS ON FEBRUARY 18 AND DIVERTIEMTOS & DRESSAGE ON MARCH 21.

ADDRESS

Brooke USA Foundation
2333 Alexandria Drive
Lexington, KY 40504

CONTACT

Brooke USA: 859.296.0037
Kendall Bierer, Donor Relations Officer
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*Young
Professionals
Committee*

BROOKEUSAEVENTS.ORG