



STAND OUT IN THE SUNSET

AVAILABLE 2021 SPONSORSHIPS



POLO SPONSOR

\$15,000 - ONE AVAILABLE

TERRAZA COLLECTION FOR 8, PRESS RELEASE, AWARDS SPONSOR WITH PRESENTATION OPPORTUNITY AND NAME ON AWARDS, LOGO ON EVENT GALLERY PHOTOS, EVENT ANNOUNCEMENT, LOGO ON VIDEO, LOGO ON AWARD STAGE BACKDROP, INCLUSION IN E-NEWSLETTER, LOGO ON EVENT WEBSITE, SOCIAL MEDIA.



TEAM SPONSOR

\$10,000 - TWO AVAILABLE / ONE SOLD

SUNSET CABAÑA FOR 8, TEAM NAMING, PRESENTATION OF AWARDS, PRESS RELEASE ANNOUNCING TEAM SPONSORS, LOGO ON EVENT GALLERY PHOTOS, EVENT ANNOUNCEMENT, LOGO ON VIDEO, LOGO ON AWARD STAGE BACKDROP, INCLUSION IN E-NEWSLETTER, LOGO ON EVENT WEBSITE, SOCIAL MEDIA.



PLATINO SPONSOR

\$5,000 - ONE AVAILABLE

TWO VIP VISTA TICKETS AND BRANDED SUNSET CABAÑA PICNIC BASKETS PLACED IN 17 CABAÑAS, LOGO ON WEBSITE, INCLUSION IN E-COMMUNICATIONS AND SOCIAL MEDIA.



ORO SPONSOR

\$2,500 - ONE AVAILABLE / ONE SOLD

TWO VIP VISTA TICKETS AND CHOICE OF BEST PLAYING PONY PRESENTATION FEATURING LOGO ON BLANKET OR MOST VALUABLE PLAYER PRESENTATION WITH LOGO ON AWARD, LOGO ON WEBSITE, INCLUSION IN E-COMMUNICATIONS AND SOCIAL MEDIA.



THE SOIREE OF THE SEASON IS BACK WITH A SPECIAL EDITION EVENT...

JOIN BROOKE USA'S SUNSET POLO® & WHITE PARTY, PRESENTED BY LUGANO DIAMONDS, FOR A SPECIAL EDITION OF THE SIGNATURE EVENT RETURNING TO SOUTH FLORIDA'S WINTER SOCIAL CALENDAR. THE INTERNATIONAL POLO CLUB PALM BEACH WILL HOST THE EVENT FOR THE FIRST TIME. THE PAVILION AND SUNSET TERRACE WILL TRANSFORM INTO THE IDYLIC AMBIANCE FOR THE FÊTE OF THE SEASON, ALL WHILE GUESTS ENJOY A TOUCH OF LATIN AMERICA. THE SCENE WILL BE NOTHING SHORT OF SPECTACULAR WITH BEAUTIFUL CABAÑAS LINING THE TOURNAMENT POLO FIELD OFFERING PRIME VIEWING AS THE SUN SETTLES ON THE HORIZON FOR THE EXHIBITION MATCH, FOLLOWED BY A LIVE LATIN BAND, AND AN ARRAY OF UPSCALE DINING OPTIONS WITH A LATIN FLAIR.

THE ONE-OF-A-KIND EVENT FEATURES A BONA FIDE WHO'S WHO OF THE SOUTH FLORIDA, PALM BEACH AND WELLINGTON SOCIAL SCENES, AND THE SPECIAL EDITION EVENT WILL ONLY OFFER A LIMITED NUMBER OF TICKETS TO ENSURE THE SAFETY AND HEALTH OF GUESTS. NOW IN ITS SIXTH YEAR, BROOKE USA'S SUNSET POLO® & WHITE PARTY WILL RETURN ON THURSDAY, MARCH 18, WITH A FULLY SLATED SCHEDULE AND ENHANCED SOCIALLY DISTANCED ACTIVITIES FEATURING:

- SUNSET POLO GAME
- VIP VISTAS
- THE TERRAZA COLLECTION
- SUNSET CABAÑAS
- SILENT AUCTION
- LIVE ENTERTAINMENT & DANCING
- MINIATURE HORSES & DONKEYS
- AND MUCH MORE ...

BROOKEUSAEVENTS.ORG

DETAILS:

- VIP VISTAS – AN INDOOR DINING EXPERIENCE WITH OPEN AIR VIEWING OF THE TERRAZA, POLO AND BAND WITH SOCIAL DISTANCING CAPACITY AND GUIDELINES STRICTLY ENFORCED. GUESTS MAY CREATE THEIR OWN CONFIGURATION OF 2-6 GUESTS PER TABLE.
- TERRAZA COLLECTION – A PRIVATE OUTDOOR DINING AREA WITH THE PERFECT VIEW OF THE SUNSET POLO FROM CENTER FIELD, A LOUNGE AREA FOR 8 GUESTS COMPLETE WITH AN OPEN BAR AND EXCLUSIVE MENU FROM THE VIP VISTAS.
- SUNSET CABAÑAS – A PRIVATE PARTY FOR 8 GUESTS WITH SEATING AND PRIME VIEWS OF THE POLO AND ENTERTAINMENT ALONGSIDE THE TOURNAMENT FIELD, FEATURING A GOURMET PICNIC DINING EXPERIENCE, DRINKS, AND APPETIZERS.

COVID-19 NOTICE:

HOSTING AN EVENT DURING COVID-19 IS CERTAINLY CHALLENGING BUT NOT IMPOSSIBLE. AFTER ALL, WE ARE IN BEAUTIFUL, SUNNY FLORIDA WHERE WE ARE ABLE TO HOST OUTDOOR EVENTS AND PROVIDE OUR GUESTS WITH EXTENDED SOCIAL DISTANCING OPTIONS. FOR BROOKE USA'S SUNSET POLO & WHITE PARTY | SPECIAL EDITION: LATIN AMERICA, WE ARE DOING EVERYTHING WE CAN TO PROVIDE YOU WITH A SAFE ENVIRONMENT, INCLUDING CAPPING OUR ATTENDANCE AT 350 GUESTS (25% OF OUR PREVIOUS YEARS' FIGURES). OUR HOST VENUE, THE INTERNATIONAL POLO CLUB PAVILION, HAS VERY STRICT POLICIES WHICH ARE BASED ON FEDERAL, STATE AND LOCAL REGULATIONS, WHO RECOMMENDATIONS, CDC GUIDELINES, AND UNITED STATES POLO ASSOCIATION REQUIREMENTS. THIS IS WHY WE ARE SEATING A LIMITED NUMBER OF PEOPLE PER DESIGNATED AREA WITH AT LEAST 6-FEET BETWEEN EACH SAFETY UNIT OF NO MORE THAN EIGHT PEOPLE OUTDOORS AND SIX INDOORS. PLEASE NOTE THAT ONLY GUESTS WITH PRE-PURCHASED TICKETS WILL BE ALLOWED INTO THE EVENT; NO WALK-INS WILL BE PERMITTED. FACE MASKS WILL BE REQUIRED WHILE ENTERING THE EVENT YET THESE MAY BE REMOVED ONCE SEATED IN YOUR DESIGNATED SAFETY UNIT. REMEMBER, ENSURING A SAFE ENVIRONMENT DEPENDS ON ALL OF US. WE ASK THAT YOU STAY WITHIN YOUR SAFETY UNIT, YOU ADHERE TO SOCIAL DISTANCING RECOMMENDATIONS, AND YOU WEAR A MASK WHEN YOU LEAVE YOUR SAFETY UNIT. WITH ALL THIS SAID, THE EVENT PROMISES TO BE UNFORGETTABLE WITH A GREAT POLO MATCH, AN AMAZING LIVE BAND, LOADS OF DANCING IN YOUR OWN PERSONAL SPACE, EXQUISITE FOOD AND TONS OF AUCTION ITEMS.

FOR MORE INFORMATION ON THE INTERNATIONAL POLO CLUB GUIDELINES, PLEASE VISIT: IPC.COTH.COM.

IF YOU HAVE ANY SPECIFIC QUESTIONS REGARDING THE BROOKE USA'S COMMITMENT TO YOUR HEALTH, PLEASE CONTACT EMILY DULIN, CEO, AT EMILY.DULIN@BROOKEUSA.ORG.

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